

California Integrated Waste Management Board

Board Meeting

February 15-16, 2005

AGENDA ITEM 5

ITEM

Consideration Of Grant Awards For The Waste Tire Amnesty Day Grant Program For FY 2004/2005

I. ISSUE/PROBLEM STATEMENT

This item presents staff recommendations to award the Waste Tire Amnesty Day Grants (Amnesty Day Grants) for Fiscal Year (FY) 2004/2005. In accordance with the California Integrated Waste Management Board's (Board) grant award process, staff recommends grant applicants for award based upon the scoring criteria and process established by the Board. Staff applied these criteria to 22 applications for this year's Amnesty Day Grants. In total, applicants requested \$773,832 in funds for this program. The total funding available is \$500,000. Seventeen applicants received passing scores and requested funds totaling \$704,793, which exceeds the allocated amount by \$204,793.

II. ITEM HISTORY

At its June 2004 meeting, the Board approved the FY 2004/2005 Waste Tire Amnesty Day Grant Program applicant and project eligibility, the proposed general and program scoring criteria, and procedures for evaluating applications.

III. OPTIONS FOR THE BOARD

1. Approve the proposed awards, directing staff to enter into Grant Agreements with the applicants identified in List A of Resolution Number 2005-34 until FY 2004/2005 allocated funds are exhausted, and adopt Resolution Number 2005-34.
2. Disapprove the proposed awards and Resolution Number 2005-34 and direct staff as to further action.

IV. STAFF RECOMMENDATION

Staff recommends the Board approve Option 1 and adopt Resolution Number 2005-34.

V. ANALYSIS

A. Key Issues and Findings

The Amnesty Day Grant Program is designed to help jurisdictions remove waste tires from the environment, thereby eliminating potential fire hazards and habitats for disease-carrying pests and other vectors. Additionally, this program supports public education efforts intended to educate citizens about prolonging the useful life of tires through proper maintenance. Finally, collecting waste tires from the public helps prevent illegal dumping and improves the safety and aesthetics of neighborhoods.

Application Review Process

The Grants Administration Unit received and entered the 22 applications into the Grants Management System and conducted an initial completeness review of each application. The applications were then distributed to the review panel. Two review panels scored the grant applications. Each panel consisted of three Board staff members. The Cycle Lead conducted a benchmark and scoring training meeting so

that all panel members could acquire a thorough understanding of the application format, the scoring process, and the criteria. The meeting served to clarify any questions regarding the criteria and scoring process and to ensure that all applications were fairly and consistently scored. Each panel was responsible for scoring 11 applications. Panel members scored their assigned applications individually, and then met to assign each application a panel score.

Scoring Results

The passing score is 70 of 100 possible points or 70 percent. Seventeen (17) applications received passing scores ranging from 70 to 94 points. Five applications did not achieve the minimum passing score; their scores ranged from 60 to 67. Of the 17 applications that received a passing score, seven qualified to receive points for not having received a Tire Amnesty Day Grant in FY 02/03 or FY 03/04.

Post-Scoring Review Team Process

After the scores were entered into a spreadsheet for analysis purposes, a post-scoring review team was assembled. The members of this post-scoring review team did not serve on the two scoring panels and included the supervisor, the Cycle Lead, and a third staff person from the Administration and Finance Division. The post-scoring review team reviewed the score sheets for two applications, which scored within three points of a passing score (between 67 to 73 percent) to ensure consistency in scoring. The post-scoring review team evaluated these two applications and, through consensus, confirmed the original findings.

Geographic Distribution of Funds (North/South Split)

At its November 2001 meeting, the Board approved awarding 39 percent of the grant funds to applicants from Northern California and 61 percent to those in Southern California based on the most current population data provided by the Department of Finance (DOF). Northern California counties are all those north of and including Monterey, Kings, Tulare, and Inyo. Southern California counties are defined as those counties including and south of San Luis Obispo, Kern, and San Bernardino. The North/South split was based on the estimated population of each county in January 2004 as provided by the DOF.

Funding Recommendations

After completing the scoring review process, the Cycle Lead sorted the passing applications for Northern California and Southern California in descending order of the application scores. Of the 17 applicants achieving a passing score, 10 applications were from Northern California (58.8 percent) and 7 applications were from Southern California (41.2 percent).

Based on the South/North split and in descending order of score, the cycle lead determined that 14 applicants could be awarded grants at the current level of funding (See List A of Resolution Number 2005-34). All seven Southern California applicants could be fully funded at \$293,992 (58.8 percent of total grant funds) and seven Northern California applicants could be funded at \$206,008 (41.2 percent of total grant funds). However, one Northern California applicant will receive only partial funding because of the limited funds available. If funds become available through reallocation of FY 2004/2005 monies, staff recommends that this applicant be the first to receive funding for the remaining amount requested.

B. Environmental Issues

The purpose of the Amnesty Day Grant Program is to decrease the adverse environmental impacts created by unlawful disposal of waste tires. The Grant Agreement contains various provisions intended to ensure that implementation of this grant program is in compliance with environmental laws and regulations.

C. Program/Long Term Impacts

Board programs: Amnesty Day Grant Program events have an impact on Board-funded and other waste tire enforcement activities. Amnesty Day Grant Program coordinators inform Local Enforcement Agencies, the Highway Patrol, and local sheriffs and/or city police about these events, which facilitates coordination and cooperation. Furthermore, providing these grants to local governments and agencies responsible for managing waste tires has a direct impact on encouraging the recycling and/or proper disposal of waste tires by the general public.

Long-term potential impacts: A goal of the Waste Tire Recycling Program is to encourage recycling or proper disposal of waste tires while protecting residents' health and safety and the environment. Achieving this goal helps local governments to have a cumulative positive impact on the environment.

D. Stakeholder Impacts

- Environmental organizations have not expressed any opposition to the Amnesty Day Grant Program.
- Industry groups support tire cleanup projects that increase the number of waste tires available for recycling into new products.
- Public sector agencies support the Amnesty Day Grant Program because it provides grant funds to qualified public sector applicants.
- Staff is not aware of any public concerns.
- All stakeholders have opportunities to contribute their suggestions to this grant program and other grant programs during committee meetings, at conferences, during the development of the biennial review of the *Five-Year Plan for the Waste Tire Recycling Management Program* (Five-Year Plan), and at Board meetings. In addition, the Waste Tire Program has a grants hotline dedicated telephone line and a grants e-mail address.

E. Fiscal Impacts

Funding Authority

Legislative – Assembly Bill (AB) 923 (Firebaugh, Statutes of 2004, Chapter 707) authorizes a fee of \$1.75 on the purchase of a new tire until January 1, 2007, when it will be reduced to \$1.50. Of this fee (less up to three percent retained by the retail seller as reimbursement for any costs associated with the collection of the fee), \$1.00 is deposited into the California Tire Recycling Management Fund, to support programs approved in the Five-Year Plan. The remaining \$.75 until December 31, 2006, and \$.50 from January 1, 2007 until December 31, 2014, is deposited in the Air Pollution Control Fund, for use by Air Resources Board and local air resources districts to fund projects that mitigate or remediate air pollution in the state created by tires upon which the tire fee is imposed. The changes made by AB 923 will be repealed on January 1, 2015.

Five-Year Plan – Public Resources Code (PRC) section 42889 provides that funding for waste tire programs is appropriated to the Board consistent with the Board’s Five-Year Plan. The Five-Year Plan allocates \$500,000 for FY 2004/2005 for the Amnesty Day Grant Program.

F. Legal Issues

Senate Bill (SB) 876 (Escutia, Statutes of 2000, Chapter 838) improved the management of Amnesty Day Grant Program events by:

1. Increasing the number of waste tires an unregistered hauler could haul to an Amnesty Days collection site from four to a maximum of nine waste tires at any one time (PRC Section 42954(a)(1)); and
2. Authorizing local enforcement agencies to issue written authorization for a “one time hauling permit” to a person transporting waste or used tires to an Amnesty Day event at a legal disposal site (PRC section 42954(a)(7)). This written authorization provides an exemption to an individual for a specific day from obtaining a waste tire hauler registration for hauling ten or more tires at one time.

G. Environmental Justice

Community setting: The Amnesty Day Grant Program is a statewide competitive grant program.

Environmental Justice Issues: Environmental Justice was an eligibility requirement.

Outreach Efforts: The Notice of Funding Availability (NOFA) was mailed out to nearly 2,000 local government jurisdictions, special districts, and qualified California Indian tribes. In addition, the NOFA was published on the Board’s grants website. Finally, Board staff discussed this program at conferences and grant writing workshops throughout the State.

H. 2001 Strategic Plan

The Amnesty Day Grant Program directly addresses the following goals, objectives, and strategies of the Board’s 2001 Strategic Plan:

Goal 1: Increase participation in resource conservation, integrated waste management, waste prevention, and product stewardship to reduce waste and create a sustainable infrastructure.

Objective 1: Promote environmentally sound and financially viable waste prevention and materials management practices among all actors in the life cycle of products and services.

Strategy F: Educate the public, the private sector, and government about product stewardship and responsible consumerism.

A major component of the Amnesty Day Grant Program is developing public education and outreach programs on the proper care and disposal of waste tires and purchase of tire-derived products.

Goal 2: Assist in the creation and expansion of sustainable markets to support diversion efforts and ensure that diverted materials return to the economic mainstream.

Objective 2: Encourage the use of materials diverted from California landfills and the use of environmentally preferable practices, products, and technologies.

Strategy D: Require recipients of grants, contracts, loans, and other financial incentives to meet Board criteria such as purchasing environmentally preferable products, constructing sustainable buildings, and practicing sustainable landscaping.

One general criterion and one program criterion support this goal:

- Criterion number 7 asks the applicant to demonstrate purchase of recycled-content products, recycled or reused products, use of compost or mulch, or engage in other waste reduction activities; and
- Program criterion number 8 asks the applicant to describe the degree to which a recycling program has been developed and implemented by the local agency to recover materials from the waste stream, including how the applicant has incorporated waste prevention and recycling into its workplace and special events.

Goal 4: Manage and mitigate the impacts of solid waste on public health and safety and the environment and promote integrated and consistent permitting, inspection, and enforcement efforts.

Objective 4: Intensify efforts to prevent illegal dumping and, where necessary, clean up illegally disposed waste and waste tire sites.

Strategy B: Support public education and outreach on illegal dumping in California. See discussion for Goal 1, above.

This program provides individuals with a legal and convenient place to take their waste tires and thus prevents illegal dumping.

Goal 6: Continuously integrate environmental justice concerns into all of the Board's programs and activities, including administrative and budgetary decisions.

Objective 3: Ensure greater public and community participation, including low-income and minority populations, in the development, adoption, and implementation of environmental regulations, policies, and programs.

Strategy B: Seek to overcome linguistic, cultural, institutional, geographic, and other barriers to meaningful participation.

Criterion number 11 encourages the local jurisdiction to provide outreach materials in more than one language, and asks the applicant to demonstrate its plan to reach out to diverse populations within its jurisdiction.

VI. FUNDING INFORMATION

1. Fund Source	2. Amount Available	3. Amount to Fund Item	4. Amount Remaining	5. Line Item
Tire Fund	\$500,000	\$500,000	\$0	Tire Amnesty Day

VII. ATTACHMENTS

1. Scoring Criteria
2. List A & B for Passing Applicants
3. Passing Project Summaries
4. Resolution Number 2005-34

VIII. STAFF RESPONSIBLE FOR ITEM PREPARATION

A. Program Staff: Boxing Cheng

Phone: (916) 341-6434

B. Legal Staff: Holly Armstrong

Phone: (916) 341-6060

C. Administration Staff: Roger Ikemoto

Phone: (916) 341-6116

IX. WRITTEN SUPPORT AND/OR OPPOSITION

A. Support

Staff has not received any written support at the time this item was prepared for publication.

B. Opposition

Staff has not received any written opposition at the time this item was submitted for publication.

WASTE TIRE AMNESTY DAY GRANT SCORING CRITERIA FOR FISCAL YEAR 2004/2005	
Applicants must score 70% (70 points) of 100 points to be considered for funding.	
Points	Description
GENERAL CRITERIA	
20	1. NEED – Grant proposal clearly and convincingly describes and demonstrates why the project should be funded (e.g., benefits, end products, etc.). <ul style="list-style-type: none"> Describe and document your community or regional need for a waste tire amnesty day project. Include data from environmental impacts, surveys, maintenance and safety reports, studies, accident reports, etc. Describe the enforcement activities you will undertake to prevent waste tires from being illegal disposed of in the future. Discuss how your community or region will benefit environmentally and financially if you receive grant funding.
5	2. GOALS AND OBJECTIVES – Describe what you wish to accomplish by completing this grant project. Measurable target(s) that must be met on the way to attaining your goal. <ul style="list-style-type: none"> List the goals and objectives for your waste tire amnesty day project. Describe the desired outcome of your waste tire amnesty day project. Include reasonable measures, target dates, and the overall timelines for your waste tire amnesty day project.
5	3. WORK PLAN – Specific list of all grant eligible procedures or tasks used to complete your project. <ul style="list-style-type: none"> Explain your overall Work Plan and include how you will report progress. List the individual activities, tasks or subtasks, and timelines necessary to implement your Work Plan. Include how your Work Plan addresses local or regional needs and the project's goals and objectives. Include in your Work Plan how you will meet your obligations within the term of the grant agreement.
5	4. EVALUATION – Measures the outcome of the applicant's project. <ul style="list-style-type: none"> Explain how you will measure that your project has met its goals and objectives. Describe how you will evaluate interim progress and make adjustments to tasks, objectives, or goals. Describe how you will address any problems or the challenges you may encounter implementing your project. List who will be responsible for measuring and reporting your interim progress and your final project evaluation.
10	5. BUDGET – Cost (dollar figure) associated with activities necessary to complete the project. <ul style="list-style-type: none"> Itemize costs for each activity, task or subtask identified in your Work Plan. Provide any quotes, estimates, or other documents to support the costs you are claiming. List any cost savings derived from in-kind services, recycling options, use of existing promotional materials, etc.

5	6. APPLICATION COMPLETENESS, LETTERS OF SUPPORT, EXPERIENCE, ETC. <ul style="list-style-type: none"> • Make sure your application is clearly presented and complete. • Check to assure that all required attachments, forms, signatures, and initials are included. • Discuss any relevant experience of personnel assigned to your project and include current resumes, endorsements, references, etc. • Provide letters of support for your grant project from local governments, board members, board of supervisors, etc. (Do not include letters from people directly involved in your project.)
15	7. EVIDENCE OF A RECYCLED-CONTENT PURCHASING POLICY OR DIRECTIVE <ul style="list-style-type: none"> • Complete the Recycled-Content Purchasing Policy or Directive form included in the application packet.
65	<i>TOTAL POSSIBLE GENERAL CRITERIA POINTS</i>
PROGRAM CRITERIA	
5	8. RECYCLING AND SUSTAINABLE PRACTICES PROGRAM – (Up to 5 points) Describe how your recycling program diverts materials from the waste stream. Include how your organization incorporates waste prevention and recycling into your workplace and special events. [PRC § 42874 (d)]
10	9. TIRE DISPOSITION – List where you intend to send tires collected from amnesty day events: up to 10 points for reuse or recycling options; up to 5 points for other options if you can justify why reuse and recycling options are not currently available. [PRC § 40051]
10	10. COST PER TIRE – (Up to 10 points) Based on the amount of grant funding requested, include the estimated cost per tire for collection and ultimate disposition. The least cost per tire will receive the most points. <u>The cost per tire is determined by dividing the grant plus matching funds used to pay for collection, hauling, disposal, and/or tipping fees associated with Amnesty Day Events by the number of tires collected. Costs do not include developing, producing, and/or distributing educational materials.</u> [PRC § 42874 (b)]
5	11. MULTI-LINGUAL OUTREACH – (Up to 5 points) Describe how you intend to reach out to diverse populations within your jurisdiction. Show that educational and outreach materials will be translated into the appropriate languages for your jurisdictions' demographics.
5	12. NO PREVIOUS GRANT FUNDING – Indicate if you have not received a Waste Tire Amnesty Day Grant during FY 02/03 and/or FY 03/04.
35	<i>TOTAL POSSIBLE PROGRAM CRITERIA POINTS</i>
100	<i>TOTAL POSSIBLE SCORE (Total of General Criteria and Program Criteria Points)</i>

**FY 2004/2005 Local Government Waste Tire Public Education and Amnesty Day Grant
Award and Funding Recommendations**

List A - Applications receiving 70 points or above recommended for funding					
Accession Number	Applicant	County	Amount Requested	Amount Recommended	Total Funds
TR43-04-0009	San Diego County	San Diego	\$20,000	\$20,000	\$20,000
TR43-04-0017	West Contra Costa Integrated Waste Management Authority	Contra Costa	\$54,734	\$54,734	\$74,734
TR43-04-0003	Modesto	Stanislaus	\$20,000	\$20,000	\$94,734
TR43-04-0004	Regional Waste Management Authority	Yuba	\$29,018	\$29,018	\$123,752
TR43-04-0006	Los Angeles County	Los Angeles	\$100,000	\$100,000	\$223,752
TR43-04-0018	Fresno	Fresno	\$14,713	\$14,713	\$238,465
TR43-04-0016	Mariposa County	Mariposa	\$19,807	\$19,807	\$258,272
TR43-04-0005	Butte County	Butte	\$40,000	\$40,000	\$298,272
TR43-04-0012	Banning	Riverside	\$15,100	\$15,100	\$313,372
TR43-04-0020	El Centro	Imperial	\$100,000	\$100,000	\$413,372
TR43-04-0002	Ontario	San Bernardino	\$20,000	\$20,000	\$433,372
TR43-04-0001	Redlands	San Bernardino	\$18,892	\$18,892	\$452,264
TR43-04-0021	Lompoc	Santa Barbara	\$20,000	\$20,000	\$472,264
TR43-04-0022	Clovis*	Fresno	\$46,529	\$27,736	\$500,000
Totals for List A			\$518,793	\$500,000	

List B - Applications receiving 70 points or above may be funded if funds become available during reallocation					
TR43-04-0022	Clovis*	Fresno	\$18,793		
TR43-04-0008	El Dorado County	El Dorado	\$36,000		
TR43-04-0010	Shasta County	Shasta	\$75,000		
TR43-04-0013	Madera County	Madera	\$75,000		
Totals for List B			\$204,793		

Clovis' (TR43-04-0022) total grant project is \$46,529. This grant project is being recommended for partial funding of \$27,736 since available					

Applicant Name	Grant #	County	Funds Requested	Funds Recommended
San Diego Country	4	San Diego	\$20,000	\$20,000
Project Summary	The County of San Diego will conduct a minimum of four (4) waste tire collection events in the unincorporated areas of the county to reduce the number of illegally disposed waste tires in the county. The events will take place during fiscal years 2004-2005 and 2005-2006. A CIWMB registered tire hauler will transport the collected tires to a recycling facility. If fewer tires are collected than anticipated, additional events will be planned in order to maximize grant funding and participation opportunities. The County will update and publish the bilingual (English and Spanish) Automotive Recycling Guide, which contains information on proper tire care and disposal; where to legally dispose of used or waste tires; products made from recycled waste tire rubber; and, negative impacts resulting from illegal tire disposal.			
West Contra Costa IWMA	17	Contra Costa	\$54,734	\$54,734
Project Summary	West Contra Costa IWMA proposes to implement a tire recycling outreach campaign to raise awareness of the hazards of illegally dumped and stockpiled tires and the benefits of recycling tires and proper tire maintenance. They wish to host waste tire amnesty day events in July 2005 & July 2006.			
Modesto	3	Stanislaus	\$20,000	\$20,000
Project Summary	The City of Modesto will conduct twelve Waste Tire Amnesty Events at three local garbage companies throughout the grant cycle. Residents will take their waste tires to their respective garbage company transfer station for free disposal via a coupon tracking system; they will be limited to 8 tires per year and 16 tires per grant cycle. Golden By-Products will provide the trailers, haul the material and shred the waste tires. Public education efforts will include ads in the Modesto Bee and El Sol; notices in the utility bill newsletter and new resident packets; postings on the city's web page and airing of a 30-second commercial on the public access channel. The city expects to collect approximately 10,000-12,000 waste tires throughout the grant cycle.			
Regional Waste Management Authority	4	Yuba	\$29,018	\$29,018
Project Summary	The Regional Waste Management Authority (RWMA) is proposing to continue the highly successful public education and waste tire amnesty program to clean-up nuisance and small tire piles in local neighborhoods and to prevent larger piles from accumulating by collecting approximately 8,200 used and waste tires for recycling. The public education program will focus on tire maintenance and safety to prolong the useful life of tires and on proper tire disposal to improve the aesthetics and the health and safety of local neighborhoods because waste tires provide habitats for disease carrying pests, mosquitoes, and other insects. Education messages and the promotion of the availability of passes for free tire collection events will be disseminated via press releases, newspaper print ads, radio announcements, and in the Yuba-Sutter Disposal, Inc. newsletter distributed as a billing insert. Residents of Yuba and Sutter counties will request and use the event passes for the free drop-off of a minimum of 5,000 used and waste tires at eight collection events held at each of the two local transfer stations. Eight, 40-yard tires bins, which hold an average of 400 tires each, will also be provided for the collection of used and waste tires at community clean-up events planned.			

Los Angeles	6	Los Angeles	\$100,000	\$100,000
Project Summary	The County of Los Angeles and the Cities of Lancaster, Palmdale, and Santa Clarita will conduct two joint waste tire amnesty day events in 2005 to reduce the illegal dumping of waste tires and to divert the tires from landfill disposal in the Antelope and Santa Clarita Valleys. The events will be held at seven locations for the convenience of residents. Public outreach will be conducted to raise environmental awareness of the hazards associated with illegally dumped tires and to inform residents of the benefits of recycling tires and proper tire care. This project anticipates collecting 22,000 waste tires, which will be recycled into roofing shingles, loose playground fill, and crumb rubber.			
Fresno	18	Fresno	\$14,713	\$14,713
Project Summary	City of Fresno will promote and conduct tire amnesty day events in 2006 to reduce illegal dumping of waste tires and divert the tires from being disposed in landfills or illegally dumped on vacant lots and public right of ways. Trailers will be provided as drop off points. Outreach brochures and flyers in English, Spanish and Hmong will be distributed to raise environmental awareness of the hazards of illegally dumped tire and, the benefits of recycling tires, proper tire maintenance and publicize amnesty day events. Event anticipates collection of 11,000 tires.			
Mariposa County	16	Mariposa	\$19,807	\$19,807
Project Summary	Implement a Waste Tire Public Education and Amnesty program in Mariposa County. Conduct two Tire Amnesty Events at the Mariposa Landfill and one Tire Amnesty Event at the Don Pedro Transfer Station. These Tire Amnesty Events will provide a free waste tire disposal opportunity to county residents. Develop and distribute educational materials and develop advertisements to promote proper tire maintenance, disposal and the amnesty event. Educate the public on the environmental, health and safety issues caused by stockpiling or illegally disposing of waste tires.			
Butte County	5	Butte	\$40,000	\$40,000
Project Summary	The Butte County Public Works Department (BCPWD), in partnership with all five of the County's municipal jurisdictions, is proposing to hold two Waste Tire Amnesty Events at locations specifically selected to serve the majority of the County's citizens. In addition, these events will be held in conjunction with smaller Community Clean up events in those cities that are not in close proximity to where the Tire Amnesty Events are taking place. BCPWD will be cooperating with jurisdictions to act as satellite collectors that will feed their waste tires to the event. Concurrently, a public education program designed to inform the citizens of the events and to educate them as to problems associated with illegally stockpiled and illegally dumped waste tires will take place.			
Banning	12	Riverside	\$15,100	\$15,100
Project Summary	The City of Banning plans to hold 2 tire amnesty day events in Fall 2005 and Fall 2006 in conjunction with bulky item pick up days. All tires will be recycled at waste tire recycling facility. Manufacturers of recycled tire products will display goods at the events. The City expects to collect 1,500 tires during the 2 events. Outreach by Public TV, utility inserts, school presentations, informational brochures, free tire maintenance clinics. Information will be translated into Spanish, Lao, and Hmong.			

El Centro	20	Imperial	\$100,000	\$100,000
Project Summary	Provide Imperial Valley residents with free and convenient locations and times for legal disposal of tires. Revise outreach and educational program to help deter illegally discarded tires. Project consists of 2 phases: conduct amnesty day tire collection events and development of a culturally based media campaign targeting tire maintenance and disposal to the majority Hispanic population.			
Ontario	2	San Bernardino	\$20,000	\$20,000
Project Summary	The City of Ontario is proposing to host an Amnesty Day event combined with a waste tire education campaign. Due to the significant amount of waste tires illegally dumped in the Ontario community, the City would like to place roll-offs in three locations throughout the community to collect and recycle tires. These tires collection sites would be specifically placed in low-income areas and the new annexed agricultural area. The project would increase community awareness regarding waste tires as well as decrease the threat of the West Nile Virus in the Ontario community.			
Redlands	1	San Bernardino	\$18,892	\$18,982
Project Summary	The City of Redlands seeks grant funding for public outreach and tire collection events. The project is characterized by conducting four Amnesty Day Events (Community Recycling Events) in a two year period by providing a free opportunity for private citizens to drop off tires for legal handling and recycling, pairing collection events with City of Redlands annual Spring and Fall mulch give-away, backyard composting, electronics and white goods recycling drop-off events, conducting public outreach campaign to publicize events and promote proper care and recycling of tires (e.g., develop printed materials for bulk mailing, targeted outreach to agribusiness, press releases and paid advertising, tracking participation and tire collection at City collection events.			
Lompoc	21	Santa Barbara	\$20,000	\$20,000
Project Summary	The award of this grant will allow for the continued expansion and enhancement of this valuable program. The addition of a Spanish language television ad which will be run 56 times per month for 1 year on Univision Channel 38, is the final piece of the City's Used Tire Round-Up campaign strategy. This concentrated 12 month campaign will create a consistent message educating the Hispanic community of the importance of recycling Waste Tires. The use of television as an advertising medium will expand the audience beyond any advertising done thus far. It is believed that the City of Lompoc will be able to reach an audience that it has not had access to on a regular basis. A staple of the Used Tire Round-up will be the continuation of door-to-door waste tire pickups within the City limits and drop-off sites in the unincorporated areas.			
Clovis*	22	Fresno	\$46,529	\$27,736
Project Summary	City of Clovis, Fresno Metropolitan Flood Control District, Fresno Irrigation District will contract with Fresno Local Conservation Corps to conduct series of 4 quarterly Waste Tire Amnesty Days to reduce number of illegally dumped tires in canals, ponding basins and impacted areas of Metro Fresno County. Media campaign outreach for education and awareness.			

El Dorado County	8	El Dorado	\$36,000
Project Summary	El Dorado County Environmental Management Department (EDCEMD) will conduct a number of Amnesty Day events throughout the county to encourage residents to dispose of their waste tires properly and safely. While participating at Amnesty Day and community events, EDCEMD will conduct educational outreach. Community based social marketing techniques in the form of surveys and written commitment pledges will be used. EDCEMD will educate county residents on where to properly dispose of waste tires such as taking them to the Western El Dorado Recovery System (WERS) or to a scheduled Amnesty Day event and ways to properly care for tires. Brochures in English and Spanish will be available. Newspaper advertisements and county website announcements will be published throughout the grant term.		
Shasta County	10	Shasta	\$75,000
Project Summary	The Shasta County Department of Resource Management, in conjunction with the cities of Anderson and Shasta Lake, proposes to conduct four waste tire amnesty days and to provide public education about waste tire disposal and proper tire maintenance. The amnesty day events will be held in the spring and fall of 2005 and 2006. Applicant will attend several community events throughout 2005/2006 to distribute waste tire information and answer questions about waste tire disposal and proper tire maintenance. The purpose of these activities is to reduce the health and safety hazards associated with improper and illegal disposal of waste tires.		
Madera County	13	Madera	\$75,000
Project Summary	Madera County and its 2 cities, Madera and Chowchilla will fund a joint Tire Amnesty Day for the jurisdictions and a multi-lingual public education campaign about the harm of stockpiled tires and safe, inexpensive, legal methods of disposal and tire maintenance.		

*Clovis' (TR43-04-0022) total grant project is \$46, 529. This grant project is being recommended for partial funding of \$27,736 because available funding was exhausted. The remaining portion of the project (\$18,793) may be funded if funding becomes available.

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

Resolution 2005-34

Consideration Of The Grant Awards For The Waste Tire Amnesty Day Grant Program For FY 2004/2005

WHEREAS, the Tire Recycling Act (Public Resources Code § 42800 *et seq.*) establishes a Waste Tire Program for the State of California, and assigns responsibility to the California Integrated Waste Management Board (Board); and

WHEREAS, Senate Bill 876 (Escutia, Statutes 2000, Chapter 838) directs the Board to administer a Tire Recycling Program that promotes and develops alternatives to the landfill disposal and stockpiling of waste tires; and

WHEREAS, the Board receives an annual appropriation from the California Tire Recycling Management Fund to administer the Tire Recycling Act and related legislation; and

WHEREAS, in May 2003, the Board approved the Five-Year Plan for the Waste Tire Recycling Management Program and allocated five-hundred thousand dollars (\$500,000) to the Waste Tire Amnesty Day Grant Program for Fiscal Year (FY) 2004/2005; and

WHEREAS, on June 15, 2004, the Board approved the Scoring Criteria and Evaluation Process for the FY 2003/2004 Waste Tire Amnesty Day Grants; and

WHEREAS, the Board solicited applications from August 2004 to October 15, 2004 for the FY 2004/2005 Waste Tire Amnesty Day Grants; and

WHEREAS, the Board received a total of twenty-two (22) applications, which were received by the due date, October 15, 2004, and staff evaluated twenty-two (22) grant proposals based on the approved criteria; and

WHEREAS, seventeen (17) applicants received passing scores and requested funds totaling seven hundred four thousand, seven hundred ninety-three dollars (\$704,793), which exceeds the amount allocated to the FY 2004/2005 Waste Tire Amnesty Day Grant Program by two hundred four thousand, seven hundred ninety-three dollars (\$204,793); and

NOW, THEREFORE, BE IT RESOLVED that the Board directs staff to develop and enter into Grant Agreements with the fourteen (14) applicants set forth below (List A) and to use the five hundred thousand (\$500,000) allocated to the FY 2004/2005 Waste Tire Amnesty Day Grants; and

(over)

List A

<i>Grant Number/Grant Name</i>	County	North/South	Recommended Amount
09 - San Diego County	San Diego	South	\$20,000
17 - West Contra Costa IWMA	Contra Costa	North	\$54,734
03 - Modesto	Stanislaus	North	\$20,000
04 - Regional Waste Management Authority	Yuba	North	\$29,018
06 - Los Angeles County	Los Angeles	South	\$100,000
18 - Fresno	Fresno	North	\$14,713
16 - Mariposa County	Mariposa	North	\$19,807
05 – Butte County	Butte	North	\$40,000
12 - Banning	Riverside	South	\$15,100
20 –El Centro	Imperial	South	\$100,000
02- Ontario	San Bernardino	South	\$20,000
01 – Redlands	San Bernardino	South	\$18,892
21 – Lompoc	Santa Barbara	South	\$20,000
22 – Clovis *	Fresno	North	\$27,736
Totals			\$500,000

* Partially funded grantee.

(Next page)

NOW, THEREFORE, BE IT FURTHER RESOLVED, that the Board hereby approves the ranking of the following projects (List B), should allocated funds become available or in the event the Board wishes to reallocate additional funds to passing projects; and

List B

<i>Grant Number/Grant Name</i>	County	North/South	Recommended Amount
22 – Clovis	Fresno	North	\$18,793
08 – El Dorado County	El Dorado	North	\$36,000
10 – Shasta County	Shasta	North	\$75,000
13 – Madera County	Madera	North	\$75,000
Totals			\$204,793

NOW, THEREFORE, BE IT FURTHER RESOLVED that the award of each grant is conditioned upon the return by the proposed Grantee of a complete and executed Grant Agreement within ninety (90) days of the date of the mailing of the Grant Agreement package by the Board; and

NOW, THEREFORE, BE IT FURTHER RESOLVED that the award of each grant is further conditioned upon full payment of any outstanding debt owed by the proposed Grantee to the Board within ninety (90) days of the date of mailing of the Grant Agreement package by the Board; and

NOW, THEREFORE, BE IT FURTHER RESOLVED that the Board hereby approves the award of Waste Tire Amnesty Day Grants FY 2004/2005 for a total of five hundred thousand dollars (\$500,000) to the applicants in the amounts indicated in the above listing.

CERTIFICATION

The undersigned Executive Director, or his designee, of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on February 15-16, 2005.

Dated:

Mark Leary
Executive Director